## NATSEC ASIA 2026

THE 4TH INTERNATIONAL EXHIBITION ON NATIONAL SECURITY FOR ASIA

20 - 23 APRIL 2026 MITEC, KUALA LUMPUR Hosted, Supported & Co-organised by:



MINISTRY OF HOME AFFAIRS

# SHAPING THE FUTURE OF HOMELAND SECURITY

FULLY SUPPORTED BY



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NATSEC ASIA has been a vital part of the globally renowned DEFENCE SERVICES ASIA (DSA), addressing critical challenges in homeland security. Organised alongside DSA, one of the world's leading defence exhibitions, NATSEC ASIA 2026 continues to be the definitive platform for advancing innovations and fostering collaborations in the sector.

Focused on actionable outcomes, NATSEC ASIA brings global leaders, innovators, and decision-makers together to exchange insights, showcase advanced technologies, and build impactful partnerships. From surveillance systems and cybersecurity to tactical equipment and disaster management tools, the event ensures access to solutions vital for a safer future.

What sets NATSEC ASIA apart is its cross-sector reach, addressing both national security priorities and private sector needs. With rising threats to assets, operations, and data, businesses can explore cutting-edge solutions to enhance continuity and resilience.

Join us on 20-23 April 2026 at MITEC, Kuala Lumpur, and be part of a platform that shapes the future of homeland security.

#### EVENT HIGHLIGHTS



## WHY EXHIBIT AT NATSEC ASIA 2026?

NATSEC ASIA 2026 offers exhibitors a unique opportunity to:



#### **ACCESS TARGETED AUDIENCE**

Showcase your solutions to key decisionmakers from government, law enforcement, and private industries actively seeking advanced security technologies.

## DEMONSTRATE REAL-WORLD APPLICATIONS

Engage participants through live demonstrations and interactive exhibits that highlight the capabilities and benefits of your products.





#### **EXPAND MARKET REACH**

Leverage the global appeal of NATSEC ASIA to establish your presence in emerging markets.

#### FORGE STRATEGIC PARTNERSHIP

Build relationships with government agencies, defence organisations, and industry peers to drive long-term growth.





#### **ELEVATE YOUR BRAND**

Position your company as a leader in homeland security by participating in ASIA's premier platform for innovation and collaboration.

## WHO SHOULD EXHIBIT?

- · Anti-terrorism Special Forces
- Ballistic Protection
- Biometrics
- Border and Public Safety
- · Chemical, Biological, Radiation,
- Civil Defence
- Communication Systems
- Consulting and Advisory Services
- · Counter-Terrorism and Intelligence
- Critical Infrastructure Protection
- · Cybersecurity Solutions
- Data Protection Information and Communication Systems
- · Economic and Industrial Intelligence
- Emergency and Crisis Management

- · Environmental Security
- · Financial Security and Anti-Fraud
- Fire Service
- Forensic Science and Investigation
- Hazmat Equipment
- Health Security and Bio-Defence
- Homeland Security
- · Land, Air and Seaport Security
- Law Enforcement
- Maritime and Coastal Training
- Mobile Data Management
- Night Vision / Optics
- Nuclear and Explosives (CBRNe)
- Prison Security

- · Risk Analysis and Management
- Robotic
- Sea-Based Platform
- · Security of Public Places
- Small Arms and Tactical Innovations
- Small Calibre / Non-Lethal Weapons
- Smart Cities and Safe City Solutions
- Special Purpose Vehicles
- Surveillance
- SWAT
- System Integrators
- Training and Simulation
- Transportation Security
- UAVs, USVs and UUVs







## VIP DELEGATIONS PROGRAMME

NATSEC Asia is set to host VIP delegations representing nations from the Asia Pacific and around the globe. Tailored itineraries will be prepared for each delegation, facilitated through coordinated efforts between Malaysian Liaison Officers and NATSEC Asia's dedicated VIP Ambassadors. These bespoke programs ensure a smooth and impactful visit. The prominent VVIP delegations include:

- Minister of Home Affairs
- Secretary General of Ministry of Home Affairs
- Inspector-General of Police
- Director-General of Maritime Enforcement Agencies
- Director-General of Customs
- Director-General of Immigration
- · Director-General of Prisons
- Director-General of Fire & Rescue
- and more...









#### GOVERNMENT OFFICIALS

Homeland security policymakers and procurement officers.

#### PRIVATE SECTOR LEADERS

Corporate security heads and industry innovators.

### DEFENCE & LAW ENFORCEMENT AGENCIES

Local and international security agencies

#### TECHNOLOGY EXPERTS

Developers and integrators of homeland security solutions.

## MARKETING STRATEGIES FOR PROMOTING NATSEC ASIA



#### DIGITAL MARKETING

Leverage social media, targeted email campaigns, and search engine marketing.



#### STRATEGIC PARTNERSHIPS

Collaborate with media outlets, industry associations, and universities



## EVENTS AND ROADSHOWS

Organise regional roadshows and webinars to promote engagement.



#### PUBLIC RELATIONS

Distribute press releases, hold media briefings, and publish thought leadership articles.

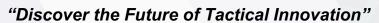


#### DATA INSIGHTS

Use analytics to monitor campaign success and adapt as needed.



#### SPECIAL FEATURE





Step into the forefront of modern security at the Small Arms and Tactical Solutions segment, a must-visit feature of NATSEC ASIA 2026. This showcase brings together the latest advancements in tactical gear, small arms, and integrated systems designed to meet the needs of law enforcement, defence, and private security.

#### WHAT YOU'LL EXPERIENCE

#### **Firearms and Ammunition**

• Rifles, pistols, sniper rifles, shotguns, and related accessories.

#### **Tactical Gear and Accessories**

 Holsters, scopes, silencers, ballistic shields, weapon storage, and protective attire.

#### **Training and Simulation Technologies**

 Advanced systems for real-world tactical preparedness.

#### **Integrated Tactical Solutions**

Communication systems, night vision devices, and multi-mission tools

#### WHY VISIT?

#### Stay Ahead of the Curve

 Get hands-on exposure to technologies shaping the future of tactical operations.

#### **Engage with Experts**

 Connect with industry pioneers, innovators, and practitioners from around the globe.

#### **Tailored Solutions**

 Find equipment and tools designed to address the specific needs of your organisation

Don't miss this unparalleled opportunity to see how tactical innovation is transforming homeland security. Join us at NATSEC ASIA 2026, 20 -23 April 2026, at MITEC, Kuala Lumpur, to experience the Small Arms and Tactical Solutions segment firsthand.















### SPECIAL FEATURES

#### More at NATSEC Asia 2026!



#### GOVERNMENT AGENCIES PAVILION

Agencies and experts under the Ministry of Home Affairs will showcase a wide range of services, cutting-edge products and services at DSA and NATSEC Asia 2026, highlighting their contributions to national security and public safety.



Judging by the success of MoU signings in the previous edition, this feature will be included once again at NATSEC Asia. Ministry of Home Affairs will use this event to announce contracts, MOUs and LOUs.



#### PRODUCT DEMONSTRATIONS

This intriguing feature will give visitors a chance to witness live demonstrations.



#### INTERNATIONAL CONFERENCE

NATSEC Asia will become a strategic meeting point for Chiefs of Police, Immigrations and Customs, hence allowing unified dialogues to discuss national security challenges faced across the region and beyond.



### & PRESENTATIONS

NATSEC Asia is the right platform for exhibitors to launch their latest products and services as they can also tap into DSA's VIP Delegation.



#### **BUSINESS TO BUSINESS (B2B) MEETINGS**

This feature provides a mechanism for international exhibitors solicit to locally appointments with based exhibitors and visitors alike to foster partnerships that will enable both parties to tap into the business opportunities that NATSEC Asia brings to the table.



and border protection to tactical solutions and critical infrastructure defence, this event is designed to address the diverse challenges of modern security. As the leading platform in the region, NATSEC ASIA fosters collaboration, showcases cutting-edge technologies, and connects key stakeholders across the public and private sectors.

This is not just an exhibition, it's a dynamic hub for decision-makers, innovators, and practitioners who are driving the future of homeland security. With over 100 exhibitors, 10,000 unique visitors, and 20+ workshops, NATSEC ASIA 2026 offers unparalleled opportunities for networking, learning, and growth.



### WALK ON PACKAGE



**SPACE ONLY** 

## INVESTMENT AT VATSEC ASIA 2026

#### REGISTER NOW AND SECURE YOUR SPOT

Contact us today to reserve your space or learn more:

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Together, let's shape the future of homeland security!